



City Clerk Council and Public Services <clerk.cps@lacity.org>

Comment on Council File: 19-1533 / ZA-2019-1744

Julio Betbeder <info@email.actionnetwork.org>
Reply-To: juliolosangeles@yahoo.com
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 4:56 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Julio Betbeder
juliolosangeles@yahoo.com
628 S. ORANGE DR.
[Los Angeles, California 90036](#)



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Comment on Council File: 19-1533 / ZA-2019-1744

1 message

Vee Alexander <valexa@sbcglobal.net>

Fri, Jan 24, 2020 at 4:59 PM

Reply-To: valexa@sbcglobal.net

To: clerk.cps@lacity.org

PLUM Committee Members,

Dear Planning Deputy Emma Howard,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Vee Alexander

Vee Alexander

valexa@sbcglobal.net

5416 Ventura canyon Ave

[Sherman Oaks, California 91401](#)



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Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736))

Joseph Barkeley <info@email.actionnetwork.org>
Reply-To: joseph.barkeley@gmail.com
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 7:06 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Joseph Barkeley
joseph.barkeley@gmail.com
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[Los Angeles , California 90036](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Alice Stanford <astanford@unitehere11.org>
Reply-To: astanford@unitehere11.org
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 7:10 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Alice Stanford
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Pasadena , California 91104



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Comment on Council File: 19-1533 / ZA-2019-1744

1 message

Julie Payne <julrox@sbcglobal.net>

Fri, Jan 24, 2020 at 8:40 PM

Reply-To: julrox@sbcglobal.net

To: clerk.cps@lacity.org

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Julie Payne

Julie Payne

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[Studio City, California 91604](#)